



Town of Camp Verde Vision Statement

"Camp Verde is welcoming, a safe community, a vibrant economy, thoughtfully growing, and offering an exceptional quality of life."

**DRAFT MINUTES
WORK SESSION
PARKS & RECREATION COMMISSION
473 S. MAIN STREET
CAMP VERDE, AZ. 86322
COUNCIL CHAMBERS STE. 106
THURSDAY, OCTOBER 17, 2024
5:00 PM**

All Commission meetings will end at 9 PM, any remaining agenda items will be heard at the next Commission meeting.

1. Call to Order

Chairman Dave Grondin called the meeting to order at 5:00 p.m.

2. Roll Call

Chairman Dave Grondin, Vice Chair Jerry Morris, Commissioner Glenda Duncan, Commissioner Candra Faulkner, and Commissioner Mary Hughes were present. Commissioner Wayne Smith and Commissioner Jeffrey Noonan are absent.

Also Present

Acting Parks & Recreation Manager Shawna Figy and Town Manager Miranda Fisher

3. Pledge of Allegiance

Vice Chair Morris led the Pledge.

- 4. Parks & Recreation Commission Planning Session with APS Public Affairs Manager Darla Deville to discuss the purpose of the Commission, opportunities for improvement within the Commission, Commission goals and priorities, and the working relationship between the Parks & Recreation Division and the Parks & Recreation Commission. Staff Resource: Acting Parks & Recreation Manager Shawna Figy.**

Acting Parks & Recreation Manager Shawna Figy introduced APS Public Affairs Manager Darla Deville, who led the Commission in an informal discussion about the Commissions goals, priorities, the purpose of the Commission and why each member wants to serve.

The Commission and staff were asked to describe parks and recreation in one word, which included:

- Green
- Programs
- Fun x 2
- Busy
- Innovative
- Tired
- Possibilities

The Commission and staff were asked what asset comes to mind when they think about parks and recreation in Camp Verde:

- Water at Verde Lakes

- Recreation center with a pool
- Learn more about what's going on at the library
- Money to complete projects
- River recreation access
- Park in every development
- Pump track
- Parks & Recreation becoming a department instead of just a division

The Commission talked about the need for more robust public outreach. Some ideas there were generated include:

- Featuring the Commissioners on the town website.
- Develop a brochure that explains what the Commission does.
- Set up an email listserv for the Commission so the community has a direct way of contacting the Commissioners as a whole.
- Set up a "Coffee with the Commission" day.
- Electronic signage outside of the Parks & Recreation Offices promoting all the events happening in Town.
- Parks & Recreation Commission providing comments on their recommendations when agenda items go to the Council for approval.

The primary theme of the meeting was centered around wanting people to know more about what parks and recreation, both as a division and a department, do and to engage the community more.

Town staff noted the following as takeaways from the meeting:

- Work with IT to set up a Parks & Recreation listserv.
- Upload pictures of the Commissioners to the website.
- Revisit "Coffee with a Commissioner" at a later meeting; Commissioners were encouraged to consider taking this up on their own as well. Alternatively, the Town could host a meet and greet with the Commission.
- Develop a brochure for the Commission.

The Commission and staff thanked Darla Deville for facilitating the conversation. Manager Miranda Fisher encouraged the Commission to hold work sessions like this bi-annually.

5. **Adjournment**

The meeting was adjourned at 6:38 p.m.

Chairman Dave Grondin

Acting Parks & Rec Manager Shawna Figy

CERTIFICATION

I hereby certify that the foregoing minutes are a true and accurate accounting of the actions of the Parks & Rec Commission of the Town of Camp Verde, Arizona during the Regular Session held on the 17th day of October 2024. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 26th day of October 2024.

Miranda Fisher

Miranda Fisher, Town Manager